





From graphic adaptations and content design to an individual skin for your enterprise wiki.



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Why Design is important

In successful companies, design usually plays a central role. Both in external communication with customers as well as internally in the communication with employees.

Good design makes orientation easier, creates identity, enables differentiation from the competition and signals appreciation for its own range of products and services.

When we talk about software, good design is key. It is a decisive acceptance criterion. Complicated information architectures, inconsistencies in form, colour and fonts and misleading user interfaces are real productivity killers. They reduce the willingness of employees to integrate software into their daily work processes and to use it with pleasure.

With our design solutions both BlueSpice pro and free as well as MediaWiki instance can be graphically and structurally adapted to your individual corporate design. The result: optimal integration into your design and communication strategy.

We look forward to working with you to create the optimal design solution for your enterprise wiki.

Let's wiki together!



Options for design adaptation

From small design challenges to a completely individualized user interface. We are happy to offer the entire range of creative services to you.

Branding Package

Bookable for BlueSpice pro / free

With our Branding Package we adapt the graphical user interface (skin) of BlueSpice in a standardized procedure to your design specifications and ensure an ideal visual integration.

A checklist guides you step by step through all design options. Based on the information provided we create your individual wiki design.

The following adjustments are included in the package:

- Typography: Fonts, sizes and colors
- Layout of the start page: selection of different templates for the optimal entry into the wiki
- Background color and integration of your company logo
- CI-specific adaptation of the graphical user interface (navigation, buttons, headers, etc.)
- Content elements: tables according to your CI, list displays, etc.
- Design adaptation of the PDF export

Price: € 1.200,-



Individual Design (Skinning)

Bookable for BlueSpice pro / free and MediaWiki-Instances

Modular design adaption

You don't need all services from the Branding Package? You're OK with individual adjustments, e.g. to the mobile view, the templates for PDF export or the font colour? Or you do have very individual design wishes? Either way, let's talk about it! We are at your side with help and advice.

Price: depending on the scope of the project. We will be happy to make you an offer.

Individualized screen design

For the optimal adaptation of your corporate design guidelines, we recommend an individual screen design for your enterprise wiki. Our experts implement anything that can be realized with browser technology and standards (HTML, CSS, JavaScript, etc.).

On request, we go beyond graphic-visual adaptations and realize a completely adapted surface architecture. This enables for instance the fading out or repositioning of wiki elements (e.g. search field), the implementation of individual page elements and the integration of widgets (third-party providers).

Price: depending on the scope of the project. We will be happy to make you an offer.



Content-Design

Bookable for BlueSpice pro / free and MediaWiki-Instances

You would like to improve and further develop your wiki content? We would be happy to support you with the

- conception and design of individual page types (e.g. main page, portal page ...) as well as the
- conception and design of page elements (e.g. grids, tiles, content types).

Price: depending on the scope of the project. We will be happy to make you an offer.



Design references

close2real medical wiki (german language)

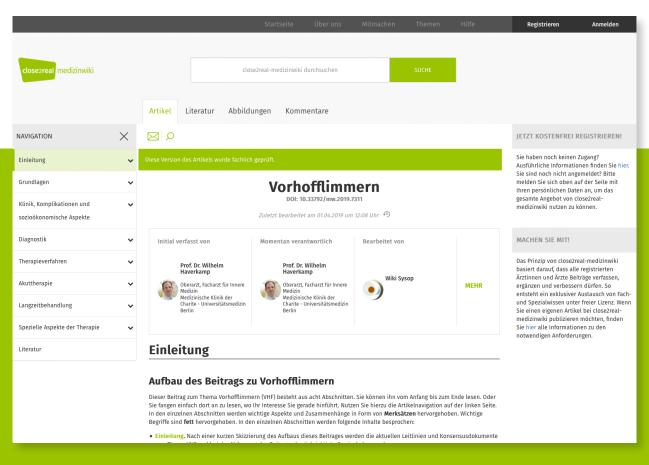
→ close2real-medizinwiki.de

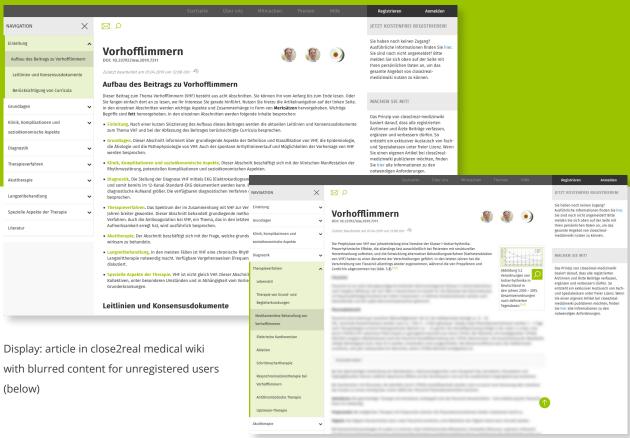
Software: BlueSpice | The close2real medical wiki is a universal medical encyclopedia at the highest level - exclusively by experts for experts. Always up to date, collaborative and referenced. The wiki answers questions from doctors, nurses and members of other medical professions. An interdisciplinary medical network is in charge of the contents. (source: close2real)



Display: homepage of the close2real medical wiki (individual skinning)





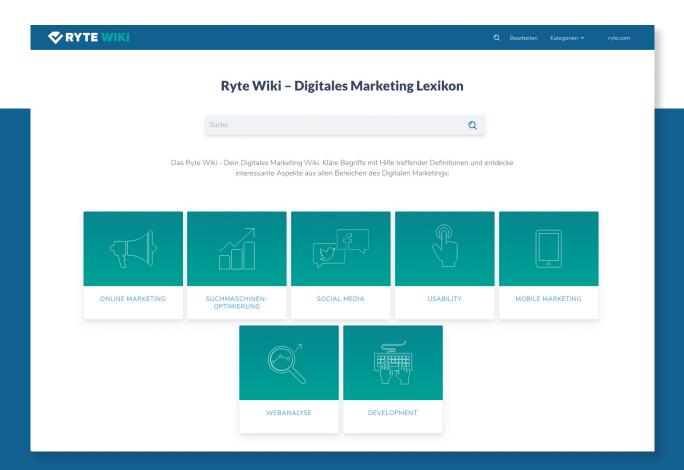




Ryte marketing wiki (german language)

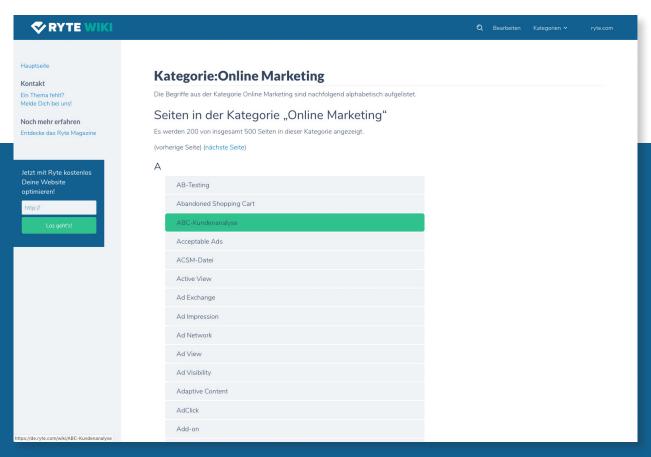
→ de.ryte.com/wiki

Software: BlueSpice | With the "Ryte suite", the Munich-based company Ryte markets software that helps digital marketers, agencies and freelancers to design their websites professionally. The Ryte wiki is an essential component of Ryte's online offering and has established itself as the leading wiki for digital marketing.

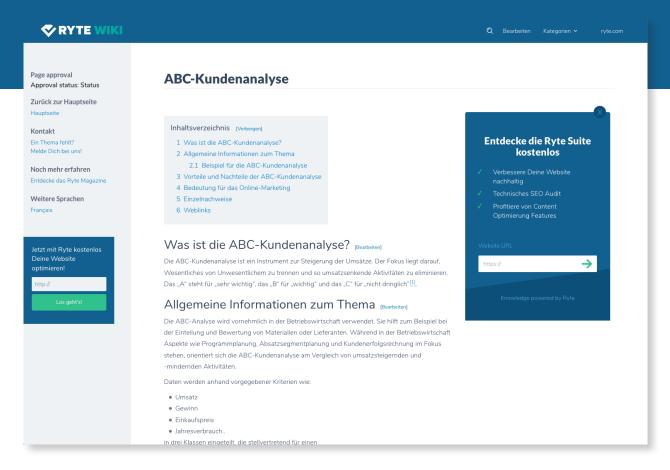


Display: homepage of the Ryte marketing wiki (individual skinning)





Display: category page and article in the Ryte marketing wiki





MedienWiki of the Bavarian "MedienCampus" (german language)

→ medienwiki.org

Software: BlueSpice | MedienCampus Bayern – supported by the Bavarian State Chancellery – is the central association for media education and training in Bavaria. Its members include numerous universities, academies and associations as well as media such as "Bayerischer Rundfunk" and "Süddeutsche Zeitung". But how do you get your dream job in the media industry? What training paths are there, what are relevant fields of study and the prerequisites? All these questions are answered in the MedienWiki.



Display: homepage of the MedienWiki (individual skinning)





Display: category page and article with embedded video in MedienWiki

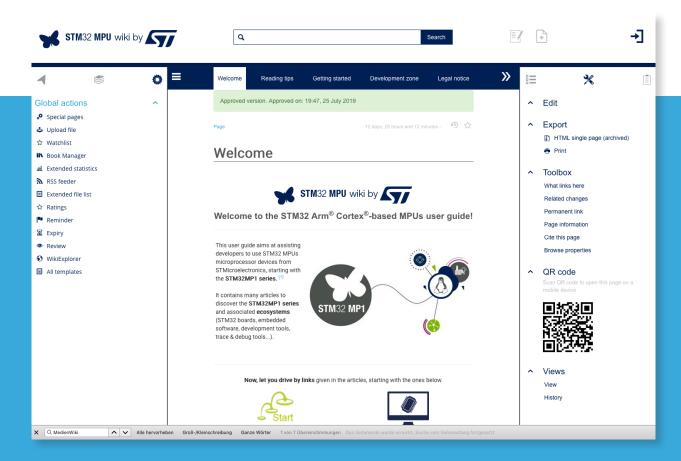




ST Microelectronics company wiki

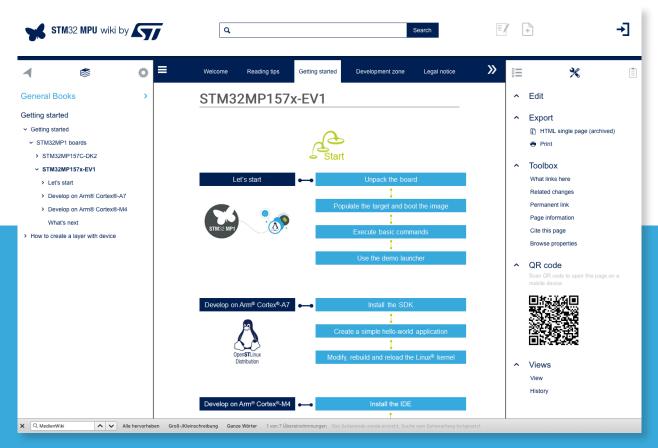
→ wiki.st.com

Software: BlueSpice | ST Microelectronics is a European semiconductor manufacturer. The product range includes semiconductors and ICs for general electronic devices. Main areas of application are the automotive industry and the Internet of Things. In order to open up the mass market for certain hardware and software products, the microcontroller software is made available to a global community free of charge. In order to build that community, ST started a wiki project.

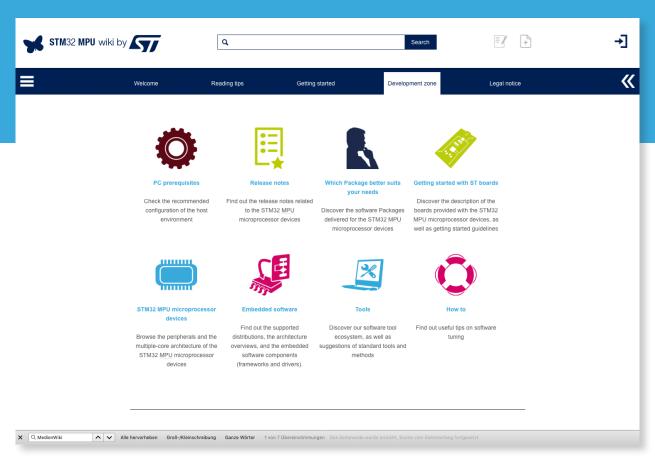


Display: homepage of the ST-Wiki (individual skinning)





Display: online manual and "developer zone" in the ST company Wik

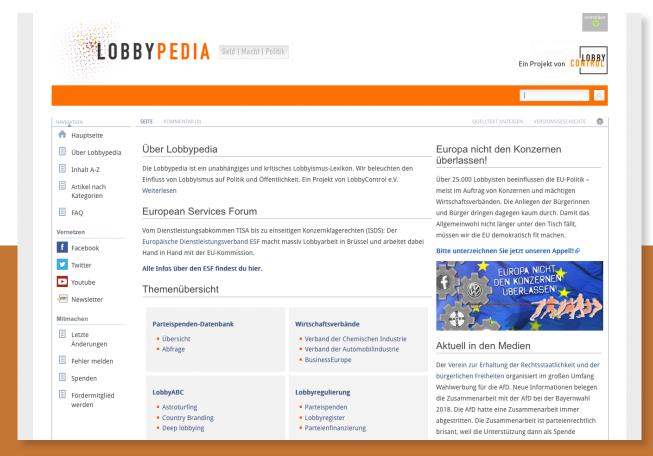




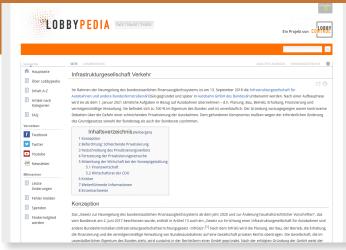
Lobbypedia (german language)

→ <u>lobbypedia.de/wiki</u>

Software: BlueSpice | The Lobbypedia is an independent, lobby-critical online encyclopedia. The platform collects and organizes knowledge, data and facts about the influence on politics and the public. Lobbypedia is provided and financed by the the LobbyControl assiciation.



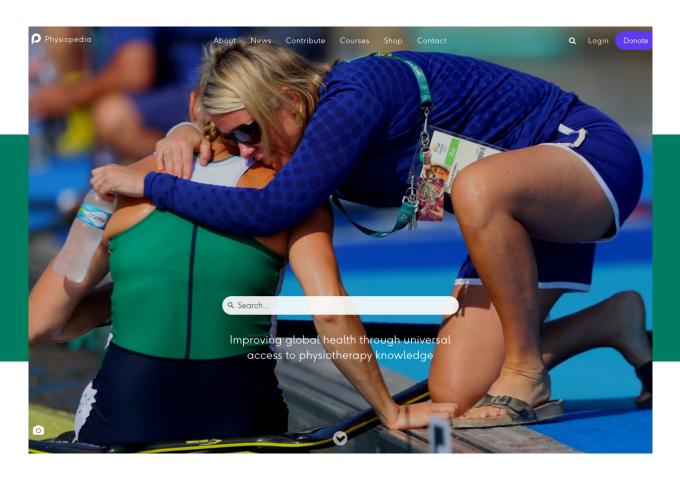
Display: homepage and article page of the Lobbypedia wiki (individual skinning)





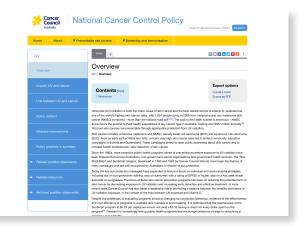
Skinning für MediaWiki

→ physio-pedia.com



→ wiki.cancer.org.au







How your design project works

Professional results require careful planning.

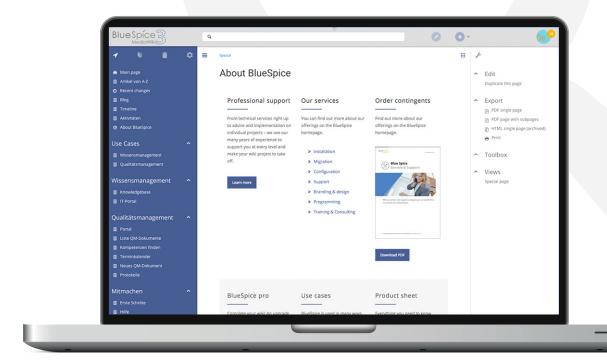
Based on a step by step process we ensure that your design project is not just an eye-catcher, but a complete success.

Step 1	Clarification of wishes and requirements with the customer.
	When booking the branding package, this is done using a checklist.
Step 2	For larger projects: Specification workshop
	(either at the customer's, at our premises or via video conference).
Step 3	Written fixation of the requirements, if necessary in a specification document.
Step 4	Evaluation of the scope of services and bidding by Hallo Welt!
Step 5	Awarding of a contract by the customer.
Step 6	Implementation of the booked services according to specification by Hallo Welt!
Step 7	Feedback and implementation loops according to specification.
Step 8	Final acceptance by the customer.



Testing BlueSpice pro

Try BlueSpice for one month.



Here you can request your test-wiki with a few clicks:

→ https://bluespice.com/bluespice-pro-evaluation

We are happy to provide you with our software on our server, so you can test BlueSpice pro without restrictions and with real content. Your test Wiki is only accessible to you, your data is protected from external access. An extension of the test phase (up to 3 months) is possible for a fee. After the test phase your data will be deleted automatically after another week. If you choose BlueSpice pro, we can transfer your data to the licensed version if you wish.

Alternatively you can get access to our public demo wiki here:

→ https://en.demo.bluespice.com/wiki/Main_Page
Please note that your data will not be stored (daily data deletion).



Contact

Do you have any questions and/or would you like advice? We are happy to take the time for your individual request. Free of charge and without obligation.

Your contact person: Florian Müller

Hallo Welt! GmbH • PO Box (Postfach) 11 02 09 • 93015 Regensburg

E-Mail sales@bluespice.com Telephone +49 (0)941 660 80 185 **Telefax** +49 (0)941 660 80 189 Website www.bluespice.com

More than 80.000 downloads in 160 countries.

BlueSpice is a brand of Hallo Welt! GmbH, Germany's leading service provider for MediaWiki solutions. Our company was founded to make the technology and concepts of Wikipedia usable for companies. That's why we have been developing the collaborative knowledge management system BlueSpice since 2007. The platform is now used in more than 160 countries worldwide with over 80,000 downloads.

With our growing team of around 18 employees, we develop solutions for knowledge and quality management, IT- and technical documentation as well as organization manuals and wiki-based customer service and support solutions. By providing a complete and relevant set of accompanying services, we ensure that wiki projects are carried out in a structured manner. We consistently focus on open source software and are one of the world's leading providers and consultants for MediaWiki.







